

# ARPS 2024



RADIATION PROTECTION FROM BANANAS TO BOATS  
PACIFIC BAY RESORT | COFFS HARBOUR, NSW  
20-24 OCTOBER 2024 | [www.arpsconference.com.au](http://www.arpsconference.com.au)

**SPONSORSHIP & EXHIBITION  
OPPORTUNITIES**



# INVITATION TO SPONSOR



**On behalf of the Organising Committee, I have the pleasure of inviting you to partner with the Annual Conference of the Australasian Radiation Protection Society (ARPS). This year's conference will be held at Pacific Bay Resorts from 20-24 October 2024.**

The Australasian Radiation Protection Society (ARPS) was founded in 1975 and has more than 250 members engaged in radiation protection activities. Members are engaged in a variety of activities designed to ensure the safe use of ionising and non-ionising radiation across the incredibly diverse field of radiation protection, which includes medicine, pure and applied science, industry, and mining.

The theme of the 2024 conference is “**Radiation Protection from Bananas to Boats**”. The aim of the conference is to foster discussions across a broad range of radiation protection aspects and emerging fields, including training the next generation of radiation professionals, showcasing new technologies and applications, and sharing the importance of effective communication and stakeholder involvement. The Organising Committee is finalising a full and extensive program that includes three days of scientific sessions infused with intensive exhibitor and sponsor engagement.

It has been enormously rewarding to see a significant increase in delegate and exhibitor numbers and engagement over the years. Once again, the aim of the conference is to foster discussions across a broad range of topics on radiation protection, to promote some healthy competition and to engage in thought-provoking discussions. We have outlined a variety of sponsorship packages that have been fine-tuned to ensure that you get the best value for your investment. Our sponsorship team is more than happy to discuss how to best tailor a package to suit your objectives.

This is a wonderful opportunity to be involved in this conference, and I hope you will join us at Coffs Harbour and support ARPS as it delivers the best and most recent information to delegates. We look forward to welcoming you!

**Brent Rogers**  
ARPS 2024 Convenor

*We acknowledge the Traditional Owners of this land, the Gumbaynggirr Nation, and recognise their continuing connection to land, waters and culture.*

*We pay our respects to the Gumbaynggirr Elders past, present and emerging.*



# REASONS TO PARTNER WITH ARPS IN 2024



## Brand Visibility

By associating your brand with ARPS, you enhance your visibility and credibility within the radiation protection industry. Your logo will be prominently displayed in conference materials, on the event website and throughout the venue, increasing brand recognition among attendees and reinforcing your position as a leader in the field.



## Targeted Audience

ARPS attracts professionals, researchers, policymakers and industry leaders in the field of radiation protection from across Australasia. By sponsoring or exhibiting at this conference, you gain direct access to your target audience, allowing you to showcase your products, services, and expertise to those who are most likely to be interested.



## Networking Opportunities

ARPS provides an ideal platform for networking with key decision-makers, experts, and potential collaborators in the radiation protection community. As a sponsor or exhibitor, you'll have the opportunity to engage in meaningful conversations, build relationships and explore potential partnerships that can benefit your organisation in the long term.



## Business Development

ARPS offers a platform for exploring new business opportunities, expanding your market reach, and generating leads. Whether you're looking to forge partnerships, secure contracts, or attract new customers, participating as a sponsor or exhibitor can help you achieve your business development goals in a cost-effective manner.



## Thought Leadership

Sponsoring or exhibiting at ARPS allows you to position your organisation as a thought leader and innovator in radiation protection. You can showcase your latest research, technologies and solutions through presentations, demonstrations and interactive exhibits, demonstrating your commitment to advancing the field and addressing current challenges.

- Engage and connect with scientific and technical professionals with a strong connection to Australia's radiation protection industry
- Leading the agenda on key industry issues by submitting an abstract for presentation – more details [HERE](#).
- Exclusive branding opportunities including the conference dinner, welcome reception, Wi-Fi, conference app, name badge, keynote speaker, concurrent sessions, program and electronic handbook, refreshment breaks and registration desk
- Engaging and connecting with professionals including Directors, policy makers and administrators; as well as radiation practitioners at the coal face that are neck deep in real world applications of radiation.
- Networking with delegates at social functions
- Generating extensive new leads and building on your relationships with potential and existing customers
- Accessing the key decision-makers for services, facilities, technology and equipment

# 2023 SPONSORS AND EXHIBITORS



THANKYOU TO OUR SPONSORS

THANKYOU TO OUR EXHIBITORS



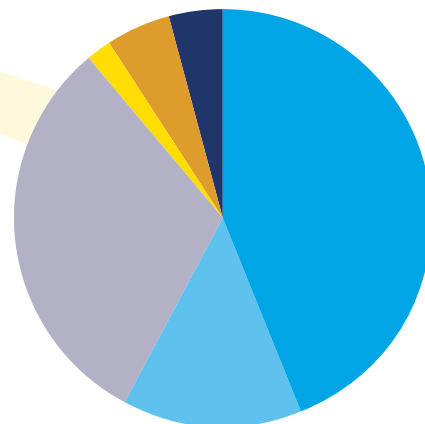
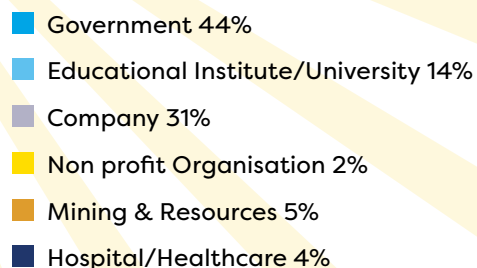
## FAST FACTS

20-24 October 2024

Pacific Bay Resort, Coffs Harbour

150+ Australian and International delegates expected to attend

# CONFERENCE AUDIENCE



## KEY CONTACTS



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**Kim Murray**  
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## 2024 CONFERENCE SCHEDULE AT A GLANCE

<b>SUNDAY</b> 20 OCT	Exhibitor bump in
	Welcome Reception
<b>MONDAY</b> 21 OCT	Exhibition open
	Conference sessions
	Annual General meeting
<b>TUESDAY</b> 22 OCT	Exhibition open
	Conference sessions
	Conference Dinner
<b>WEDNESDAY</b> 23 OCT	Exhibition open
	Conference sessions
	Exhibitor bump out
<b>THURSDAY</b> 23 OCT	Tours

# ABSTRACT THEMES

We encourage sponsors and exhibitors to submit an abstract for consideration. Please click [here](#) for more information.



- 1** Education, research and accreditation
- 2** Horizon scan
- 3** Space radiation
- 4** Public perception
- 5** Radiation protection culture
- 6** Instrumentation and system development
- 7** Future developments – system of radiological protection

- 8** Existing exposure situations
- 9** User group – medical sector
- 10** User group – non-medical sector
- 11** Radiation safety and protection – general public and environment
- 12** Early career presenters/student collaboration



# SPONSORSHIP PACKAGES

All sponsorship packages are quoted in Australian Dollars (AUD) and are inclusive of GST.

## PREMIUM SPONSORSHIP PARTNER \$13,500

### EXCLUSIVE OPPORTUNITY

#### PROMOTION

- Exclusive sponsorship of the ARPS 2024 Conference
- Logo recognition as the Premium Sponsorship Partner in all conference promotional material, including conference program, holding slides and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- An opportunity to address the delegates in a 10-minute presentation at the conclusion of one of the keynote presentations in the main plenary
- Recognition as the sponsor of a Keynote Speaker of your choice
- Continued recognition as the Premium Sponsorship Partner both prior to and during the conference
- Sponsor's own signage prominently displayed in the main conference venue (maximum two pull up banners)
- Full page advertisement with premium placement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

#### REGISTRATION AND EXHIBITION

- Four full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- One 6 metre x 2 metre trade exhibition booth

ARPS MEMBERS  
RECEIVE A  
**\$200 DISCOUNT**  
ON SPONSORSHIP  
OR EXHIBITION  
PACKAGES



## CONFERENCE DINNER \$10,850

### ONE OPPORTUNITY

#### PROMOTION

Located at a beachside venue and overlooking the lagoon, the conference dinner will once again be held in a less formal and relaxed venue, creating opportunities to engage with your colleagues in more natural conversations. As the sponsor of the 2024 conference dinner, you will be able to greet your fellow delegates and dinner guests in a friendly convivial setting. Without the formalities of white cloths and reserved tables, the atmosphere will be conducive to mingling and moving from table to table.

- Exclusive sponsorship of the ARPS 2024 Conference Dinner
- Logo recognition as the Conference Dinner Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- An opportunity to welcome guests to the Conference Dinner (5 minutes maximum)
- Opportunity to provide a gift for each dinner guest (sponsor to provide)
- Sponsor's own signage prominently displayed at the dinner venue (maximum two pull up banners)
- Full page advertisement with premium placement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

#### REGISTRATION AND EXHIBITION

- Three full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- Two additional tickets to the Conference Dinner (five in total)
- One 3 metre x 2 metre trade exhibition booth



# WELCOME RECEPTION \$7,750

## ONE OPPORTUNITY

The 2024 Welcome Reception will be held amongst the trade. Your company will receive prominent exposure and recognition at the beginning of the conference, setting the stage for positive engagement with attendees throughout the conference.

### PROMOTION

- Exclusive sponsorship of the ARPS 2024 Conference Welcome Reception
- Logo recognition as the Welcome Reception Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- An opportunity to welcome guests to the Welcome Reception (5 minutes maximum)
- Sponsor's own signage prominently displayed at the Welcome Reception (maximum two pull up banners)
- Half page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

### REGISTRATION AND EXHIBITION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- Two additional tickets to the Welcome Reception (four in total)
- One 3 metre x 2 metre trade exhibition booth

**NETWORK**  
WITH INDUSTRY  
PROFESSIONALS  
**SHOWCASE YOUR**  
**BRAND**



## BARISTA CART

\$6,950

### EXCLUSIVE OPPORTUNITY

#### PROMOTION

- Exclusive sponsorship of the Barista Cart operational for the core days of the conference
- Opportunity to brand the Barista Cart area with your pull up banner, literature on coffee tables etc
- Opportunity to provide branded caps, aprons and cups (at sponsor cost)
- Logo recognition as the Barista Cart Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Half page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

#### REGISTRATION AND EXHIBITION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth

## SATCHEL SPONSOR

\$6,950

### EXCLUSIVE OPPORTUNITY

#### PROMOTION

- Exclusive sponsorship of the ARPS 2024 Conference Satchel
- Logo recognition as the Conference Satchel Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Half page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

#### REGISTRATION AND EXHIBITION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth



# NAME BADGE AND LANYARD

## \$5,750

### ONE OPPORTUNITY

#### PROMOTION

- Exclusive sponsorship of the delegate Name Badge and Lanyard
- Logo recognition as the Name Badge and Lanyard sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Half page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

#### REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3metre x 2metre trade exhibition booth

# CONFERENCE APP

## \$5,250

#### PROMOTION

- Exclusive sponsorship of the ARPS 2024 Conference App
- Logo recognition on the landing page and banner
- Sponsor icon on the first screen, with links to website, brochure and profile
- Logo recognition as the Conference App sponsor on instruction posters through the conference venue
- Company logo and profile in the electronic Conference Handbook, and website
- Quarter page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

#### REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3metre x 2metre trade exhibition





We are committed to reducing our environmental footprint. Please minimise single use materials that you bring on site.

# KEYNOTE SPEAKER

**\$4,500**

## MULTIPLE OPPORTUNITIES

### PROMOTION

- Exclusive sponsorship of the one Keynote Speaker presentation at the conference
- Verbal recognition as the Keynote Speaker Sponsor by the Conference Chair both at the commencement and conclusion of the keynote address
- Sponsor's logo displayed on the holding slide at the commencement and conclusion of the keynote address
- Logo recognition as a Keynote Speaker sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Quarter page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

### REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth



## WI-FI

**\$4,500**

### ONE OPPORTUNITY

#### PROMOTION

- Exclusive sponsorship of the ARPS 2024 Conference Wi-Fi for the core days of the conference
- Logo recognition as the Wi-Fi Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Logo recognition as the Wi-Fi Sponsor on access instruction information
- Quarter page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

#### REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth

## REFRESHMENT BREAK

**\$2,750**

### PER DAY

#### PROMOTION

- Exclusive sponsorship of one day's refreshment break during the conference (morning and afternoon refreshments, and lunch)
- Logo recognition as the Refreshment Break sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Sponsor's logo displayed on each catering table during the sponsored break
- Opted-in delegate list (name, position, organisation, state/country only)



# TRADE EXHIBITION STAND

As an exhibitor, you'll have direct access to a highly targeted audience of professionals, researchers, policymakers, and industry leaders in the field of radiation protection. This presents a valuable opportunity to showcase your products, services, and solutions to individuals who are actively seeking innovative solutions and advancements in the industry. Participating as an exhibitor, offers excellent visibility and brand exposure. Your booth will be prominently located within the exhibition hall, allowing you to attract the attention of attendees and increase awareness of your brand among key decision-makers and influencers in the radiation protection community.

<b>EARLY BIRD</b>	<b>VALID UNTIL 17 MAY 2024</b>	<b>\$3,500</b>
<b>STANDARD</b>	<b>FROM 18 MAY 2024</b>	<b>\$3,800</b>

## PROMOTION

- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Opted-in delegate list (name, position, organisation, state/country only)

## BOOTH AND REGISTRATION

- One 3 metre x 2 metre (2.4m high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board
- 2 x 120w spotlights
- 1 x 4amp/100w power outlet
- Two exhibitor registrations including daily catering, sessions, and Welcome Reception (excludes Conference Dinner)

Please note, furniture is not included in the booth package.

# ADVERTISING PACKAGES

## ELECTRONIC ONLY

Advertising space will be available in the electronic Conference Handbook which will be distributed electronically.

Advertising in the electronic Conference Handbook will provide excellent exposure for your organisation.

- **FULL PAGE – \$500**
- **HALF PAGE – \$250**

## SATCHEL INSERTS

In the interest of reducing our environmental footprint, we will not be using the satchel for paper inserts.

Sponsors and exhibitors are encouraged to have marketing collateral available at their booth.

## ADDITIONAL TICKETS AND REGISTRATIONS

Extra personnel required to staff the exhibition stand must purchase additional exhibitor registrations at \$750 which includes:

- Daily catering
- Conference sessions
- A ticket to the Conference Welcome Reception

This registration type does NOT INCLUDE THE CONFERENCE DINNER (tickets may be purchased separately for \$150 each).

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note, there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

## APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted.