

AUSTRALASIAN RADIATION PROTECTION SOCIETY 2023 CONFERENCE

SEA WORLD RESORT CONFERENCE CENTRE | GOLD COAST QUEENSLAND | 29 OCTOBER – 2 NOVEMBER 2023

An opportunity to connect with industry leaders and radiation professionals in Australasia's radiation protection community.

THE EXPANDING SCOPE
OF RADIATION
PROTECTION

ARPS23



SPONSORSHIP & EXHIBITION PROSPECTUS

www.arpsconference.com.au

INVITATION TO SPONSOR

On behalf of the Organising Committee, I have the pleasure of inviting you to partner with the Annual Conference of the Australasian Radiation Protection Society (ARPS). This year's conference will be held at Sea World Resort Conference Centre, Gold Coast Queensland on 29 October – 2 November 2023.

The Australasian Radiation Protection Society (ARPS) was founded in 1975 and has more than 250 members engaged in radiation protection activities. Members are engaged in a variety of activities designed to ensure the safe use of ionising and non-ionising radiation across the incredibly diverse field of radiation protection, which includes medicine, pure and applied science, industry, and mining.

The theme of the 2023 conference is **"Expanding the Scope of Radiation Protection"**. The aim of the conference is to foster discussions across a broad range of radiation protection aspects and emerging fields, including training the next generation of radiation professionals, showcasing new technologies and applications, and sharing the importance of effective communication and stakeholder involvement. The Organising Committee is finalising a full and extensive program that includes three days of scientific sessions infused with intensive exhibitor and sponsor engagement.

This is a wonderful opportunity to be involved in this conference, and I hope you will join us at the Gold Coast and support ARPS as it delivers the best and most recent information to delegates. We look forward to welcoming you to Gold Coast.

Drew Watson
ARPS 2023 Convenor



REASONS TO PARTNER WITH ARPS IN 2023

- Engage and connect with scientific and technical professionals with a strong connection to Australia's radiation protection industry
- Leading the agenda on key industry issues by submitting an abstract for presentation – more details [HERE](#).
- Exclusive branding opportunities including the conference dinner, welcome reception, Wi-Fi, conference app, name badge, keynote speaker, concurrent sessions, program and electronic handbook, refreshment breaks and registration desk
- Engaging and connecting with professionals including Directors, policy makers and administrators; as well as radiation practitioners working in, involved in, at the frontline of real-world applications of radiation.
- Networking with delegates at social functions
- Generating extensive new leads and building on your relationships with potential and existing customers
- Accessing the key decision-makers for services, facilities, technology and equipment

2021 SPONSORS AND EXHIBITORS

THANKYOU TO OUR SPONSORS



THANKYOU TO OUR EXHIBITORS



2023 CONFERENCE SCHEDULE AT A GLANCE

SUN 29 OCT Exhibitor bump in

MON 30 OCT Exhibition open

Conference sessions

Welcome Reception

TUE 31 OCT Exhibition open

Conference sessions

Conference Dinner

WED 1 NOV Exhibition open

Conference sessions

Bump out

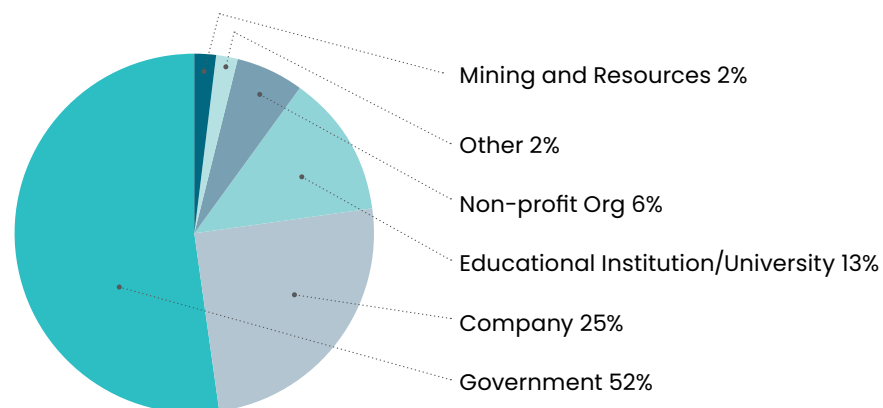
THURS 2 NOV Workshops and Tours

THEMES AT A GLANCE

- 1 Education, research and accreditation
- 2 Horizon scan
- 3 Space radiation
- 4 Public perception
- 5 Radiation protection culture
- 6 Instrumentation and system development
- 7 Future developments – system of radiological protection
- 8 Existing exposure situations
- 9 User group – medical sector
- 10 User group – non-medical sector
- 11 Radiation safety and protection – general public and environment
- 12 Early career presenters/ AOCRP student ‘collaboration’ session

CONFERENCE AUDIENCE

DELEGATES BY ORGANISATION



KEY CONTACTS



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SPONSORSHIP PACKAGES

All sponsorship packages are quoted in Australian Dollars (AUD) and are inclusive of GST.

PREMIUM SPONSORSHIP PARTNER \$13,500

EXCLUSIVE OPPORTUNITY

PROMOTION

- Exclusive sponsorship of the ARPS 2023 Conference
- Logo recognition as the Premium Sponsorship Partner in all conference promotional material, including conference program, holding slides and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- An opportunity to address the delegates in a 10-minute presentation at the conclusion of one of the keynote presentations in the main plenary
- Recognition as the sponsor of a Keynote Speaker of your choice
- Continued recognition as the Premium Sponsorship Partner both prior to and during the conference
- Sponsor's own signage prominently displayed in the main conference venue (maximum two pull up banners)
- Full page advertisement with premium placement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Four full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- One 6 metre x 2 metre trade exhibition booth

ARPS MEMBERS
RECEIVE A \$200
DISCOUNT ON
SPONSORSHIP
OR EXHIBITION
PACKAGES

CONFERENCE DINNER \$10,850

ONE OPPORTUNITY

PROMOTION

Dust off your Hawaiian shirts and leis and join us at the Boat Shed for a relaxed, alfresco conference dinner.

As the sponsor of the 2023 conference dinner, you will be able to greet your fellow delegates and dinner guests in a friendly convivial setting. Without the formalities of white cloths and reserved tables, the atmosphere will be conducive to mingling and moving from table to table.

- Exclusive sponsorship of the ARPS 2023 Conference Dinner
- Logo recognition as the Conference Dinner Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- An opportunity to welcome guests to the Conference Dinner (5 minutes maximum)
- Opportunity to provide a gift for each dinner guest (sponsor to provide)
- Sponsor's own signage prominently displayed at the dinner venue (maximum two pull up banners)
- Full page advertisement with premium placement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Three full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- Two additional tickets to the Conference Dinner (five in total)
- One 3 metre x 2 metre trade exhibition booth

WELCOME RECEPTION \$7,750

ONE OPPORTUNITY

The Welcome Reception will be held amongst the trade, giving sponsors and particularly exhibitors an opportunity to mingle with delegates.

PROMOTION

- Exclusive sponsorship of the ARPS 2023 Conference Welcome Reception
- Logo recognition as the Welcome Reception Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- An opportunity to welcome guests to the Welcome Reception (5 minutes maximum)
- Sponsor's own signage prominently displayed at the Welcome Reception (maximum two pull up banners)
- Half page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- Two additional tickets to the Welcome Reception (four in total)
- One 3 metre x 2 metre trade exhibition booth



BARISTA CART

\$6,950

EXCLUSIVE OPPORTUNITY

PROMOTION

- Exclusive sponsorship of the Barista Cart operational for the core days of the conference
- Opportunity to brand the Barista Cart area with your pull up banner, literature on coffee tables etc
- Opportunity to provide branded caps, aprons and cups (at sponsor cost)
- Logo recognition as the Barista Cart Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Half page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth

SACHEL SPONSOR

\$6,950

EXCLUSIVE OPPORTUNITY

PROMOTION

- Exclusive sponsorship of the ARPS 2023 Conference Satchel
- Logo recognition as the Conference Satchel Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Half page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3 metre x 2 metre trade exhibition booth

NAME BADGE AND LANYARD

\$5,750

ONE OPPORTUNITY

PROMOTION

- Exclusive sponsorship of the delegate Name Badge and Lanyard
- Logo recognition as the Name Badge and Lanyard sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Half page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3metre x 2metre trade exhibition booth

CONFERENCE APP

\$5,250

PROMOTION

- Exclusive sponsorship of the ARPS 2023 Conference App
- Logo recognition on the landing page and banner
- Sponsor icon on the first screen, with links to website, brochure and profile
- Logo recognition as the Conference App sponsor on instruction posters through the conference venue
- Company logo and profile in the electronic Conference Handbook, and website
- Quarter page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3metre x 2metre trade exhibition



KEYNOTE SPEAKER

\$4,500

MULTIPLE

PROMOTION

- Exclusive sponsorship of the one Keynote Speaker presentation at the conference
- Verbal recognition as the Keynote Speaker Sponsor by the Conference Chair both at the commencement and conclusion of the keynote address
- Sponsor's logo displayed on the holding slide at the commencement and conclusion of the keynote address
- Logo recognition as a Keynote Speaker sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Quarter page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner
- One 3metre x 2metre trade exhibition booth

WI-FI

\$4,500

ONE OPPORTUNITY

PROMOTION

- Exclusive sponsorship of the ARPS 2023 Conference Wi-Fi for the core days of the conference
- Logo recognition as the Wi-Fi Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Logo recognition as the Wi-Fi Sponsor on access instruction information
- Quarter page advertisement in the electronic Conference Handbook (finished art supplied by Sponsor)
- Opted-in delegate list (name, position, organisation, state/country only)

REGISTRATION AND EXHIBITION

- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner

REFRESHMENT BREAK

\$2,750

PER DAY

PROMOTION

- Exclusive sponsorship of one day's refreshment break during the conference (morning and afternoon refreshments, and lunch)
- Logo recognition as the Refreshment Break sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Sponsor's logo displayed on each catering table during the sponsored break
- Opted-in delegate list (name, position, organisation, state/country only)

ADVERTISING PACKAGES

ELECTRONIC ONLY

Advertising space will be available in the electronic Conference Handbook which will be distributed electronically.

Advertising in the electronic Conference Handbook will provide excellent exposure for your organisation.

| | |
|------------------|--------------|
| Full Page | \$500 |
| Half Page | \$250 |

SACHEL INSERTS

In the interest of reducing our environmental footprint, we will not be using the satchel for paper inserts.

Sponsors and exhibitors are encouraged to have marketing collateral available at their booth.

TRADE EXHIBITION STAND

Taking an exhibition booth is a great way to position your organisation, connect with conference delegates and promote your services. With the trade exhibition area open for the duration of the conference, and all refreshment and lunch breaks held in the trade area, this maximises your opportunity to connect with your market.

| | | |
|-------------------|----------------------------------|----------------|
| Early Bird | Valid until 30 April 2023 | \$3,200 |
| Standard | From 1 May 2023 | \$3,500 |

**ARPS MEMBERS
RECEIVE A \$200
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PACKAGES**

KEY DATES FOR EXHIBITORS

| | |
|--------------------|------------------------|
| Exhibitor bump in | 29 October 2023 |
| Exhibition Open | 30 October 2023 |
| Exhibitor bump out | 1 November 2023 |

EXHIBITION BOOTH

PROMOTION

- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic Conference Handbook, and website
- Opted-in delegate list (name, position, organisation, state/country only)

BOOTH AND REGISTRATION

- One 3m x 2m (2.4m high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board
- 2 x 120w spotlights
- 1 x 4amp/100w power outlet
- Two exhibitor registrations including daily catering, sessions, and Welcome Reception (excludes Conference Dinner)

Please note, furniture is not included in the booth package.

ADDITIONAL TICKETS AND REGISTRATIONS

Extra personnel required to staff the exhibition stand must purchase additional exhibitor registrations at \$800 which includes:

- Daily catering
- Conference sessions
- A ticket to the Conference Welcome Reception

This registration type does **NOT INCLUDE THE CONFERENCE DINNER** (tickets may be purchased separately for \$150 each).

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note, there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted.